**ASI Resolution in Support of Black Student Success Updates**

**African American Students: IPEDS DEFINITION**

<table>
<thead>
<tr>
<th></th>
<th>Fall 2019</th>
<th>Fall 2018</th>
<th>Fall 2017</th>
<th>Fall 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applied</td>
<td>1920</td>
<td>1925</td>
<td>1692</td>
<td>1759</td>
</tr>
<tr>
<td>Admitted</td>
<td>643</td>
<td>472</td>
<td>473</td>
<td>509</td>
</tr>
<tr>
<td>Admitted/Applied</td>
<td>33.5%</td>
<td>24.5%</td>
<td>28.0%</td>
<td>28.9%</td>
</tr>
<tr>
<td>Change from the previous year</td>
<td>36.6%</td>
<td>-12.3%</td>
<td>-3.4%</td>
<td>99%</td>
</tr>
<tr>
<td>Enrolled</td>
<td>103</td>
<td>67</td>
<td>71</td>
<td>99</td>
</tr>
<tr>
<td>Enrolled/Admitted</td>
<td>16.0%</td>
<td>14.2%</td>
<td>15.0%</td>
<td>19.4%</td>
</tr>
<tr>
<td>% of All FTF</td>
<td>2.2%</td>
<td>1.5%</td>
<td>1.6%</td>
<td>2.2%</td>
</tr>
</tbody>
</table>

**More Work to Be Done**

**Four-Year Progress Report**

- Student applications ↑
- Students admitted ↑
- % of FTF ↔

**Outreach Efforts**

**Identified** - top-10 feeder schools for FTF and First-Time Transfer (FTT) for African American students.

**Developed** - comprehensive plan for multiple visits and presentations at each site.

- **King/Drew Magnet High School**
  - Largest feeder of Black students to CSU institutions
  - Counselor attended and presented at College Fair in November

- **Umoja College Fair**
  - Specifically for Black/AA students
  - 1st time attending for CSUF

**CSUF administration has committed to attending the following upcoming events:**

- **Jan 29, 2020** Black College Expo at Bayview Baptist Church in San Diego
- **Feb 1, 2020** Black College Expo at Los Angeles Convention Center
- **Feb 8, 2020** Black College Expo at Oakland Marriott Hotel
**Recruitment Events**

**Phone-a-thons**
- Admit students in January & February
- Target students not registered for Welcome to California State University, Fullerton Day and those not yet committed.

**Super Sunday**
- Attend five churches each February

**Welcome to CSUF Day**
- Provide giveaway items.
- Take intentional outreach steps. i.e. sending personalized postcard to all Black high school students registered for event
- Invite attendees to connect at African American Resource Center table.
- Put on a reception for all Black students.

**Retention Events for New Students**

**Black Students Welcome**
- Host a welcome event for all incoming students. The Fall 2019 event took place on Tuesday, August 27 at 4 pm in PLN 130 & Becker Amphitheater. (in partnership with Black Student Union)

**Black Graduate Welcome**
- Organize a welcome for graduate students. The Fall 2019 event took place on Monday, September 9 at 5 pm in African American Resource Center.

**Black Transfer Student Welcome**
- Put on a welcome for new transfer students. The Winter/Spring 2020 event will take place on Thursday, January 23.

**Ongoing & Developing Partnerships**

**Council of African American Parents**
- About: Organization offering college preparatory schema to support Black Excellence.
- Lead weekly meetings & workshops at CSUF on Sundays. Hosted by CSUF at no cost; Sharnette Underdue, Director of Outreach & Recruitment, serves as liaison.
- Present at a college workshop for juniors and seniors

**Jack & Jill of America (Orange County)**
- About: Membership organization of mothers with African American/Black children, dedicated to nurturing future AA/Black leaders.
- CSUF presents information on importance of going to college
- CSUF sponsors annual Black History Month event on campus for them

**Orange County Heritage Council (OCHC)**
- About: OCHC provides cultural awareness and promotes the historical contributions of Black people in Orange County, and beyond.
- Participate at annual parade (since Sharnette Underdue took over Outreach & Recruitment in 2016)

**Male Youth Empowerment Conference (MYEC)**
- About: MYEC brings 9th - 11th grade young men of color to Cal State Fullerton for a full day of educational programming. The aim of MYEC is to expose these young men to the university experience, underscoring the importance of higher education. In addition, the purpose of the conference is to highlight the reasons that Cal State Fullerton is a destination where they can thrive, succeed, and reach the fullness of their potential.
- Taking place in January 2020, the fourth annual MYEC brought 400 young men of color from across Southern California to campus.